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The embodiments of the invention in which an exclusive property or privilege is claimed are defined as follows:

- A method of producing personalized recordings, comprising:
 receiving a request from a requestor for a personalized recording;
 developing a recording basis, in compliance with the request;
 recording the developed recording basis to meet the request requirements;
 transposing/arranging the recording into additional recordings;
 storing all recordings in a music database; and
 distributing the requested recording.
 - 2. The method of Claim 1, wherein receiving a request includes indicating at least one of a desired genre, a point of view, an instrument choice, and a tempo.
 - 3. The method of Claim 2, wherein the genre is at least one of new and old country, rock, blues, hip-hop, salsa, jazz, opera, soul, pop, easy listening, romance, swing, Latin, orchestral, adult contemporary, comedy, religious/gospel, or blues.
 - 4. The method of Claim 1, wherein developing the recording basis includes at least one of a lyrical or instrumental compositional creation.
 - 5. The method of Claim 1, wherein transposing/arranging the recording includes transposing/arranging at least one of a desired genre, a point of view, an instrument choice and a tempo.
 - 6. The method of Claim 1, wherein distributing the recording includes distributing to at least one of a distribution center or the individual requestor.
- 7. The method of Claim 1, wherein receiving a request includes receiving requests via at least one of a person-to-person communication, direct mailing, Internet-based interaction, telephonic or facsimile communication.
 - 8. The method of Claim 1, wherein recording further includes recording to at least one of an optical or magnetic recording medium, wherein the at least one of an optical or

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magnetic recording medium includes at least one of a compact disc, a mini-compact disc, an audio cassette, a record, a mp3 file, or digital or analog recording device.

- 9. A personalized recording, development and delivery device, comprising:
 - a request acquisition center configured to receive a request for a personalized recording;
 - a recording development center configured to develop the personalized recording;
 - a recording reproduction center configured to transpose/arrange and reproduce the personalized recording; and
 - a recording distribution center configured to distribute the personalized recording.
- 10. The device of Claim 9, wherein the request acquisition center is a receiving unit for performing at least one of person-to-person communication, direct mailing, Internet-based interaction, or telephonic or facsimile communication.
- 11. The device of Claim 9, wherein the recording development center is a lyrical and instrumental development system.
- 12. The device of Claim 9, wherein the recording reproduction center is an analog or digital recording system.
- 13. The device of Claim 9, wherein the recording reproduction center records to optical or magnetic recording medium, including compact disc, mini-compact disc, audiocassette, record, mp3 file, or digital or analog recording device.
- 14. The device of Claim 9, wherein the recording distribution center is a system for distributing via a distribution center or to an individual requestor.
 - 15. A method of producing personalized recordings, comprising:
 - a. generating an original recording for a specific occasion in a specific genre and tempo combination;
 - b. storing the specific recording in a recording database;
 - c. transposing/arranging the specific recording to a plurality of other genre and tempo combinations;

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- d. storing the plurality of transposed/arranged specific recordings in the recording database;
- e. changing the point of view of the original recording into a plurality of other recordings having other points of view;
- f. transposing/arranging the changed point of view recordings to a plurality of other genre and tempo combinations;
 - g. storing the changed point of view recordings in the recording database;
 - h. repeating steps e-g for other points of view from a list of points of view; and
 - i. making the stored songs available for purchase.

16. The method of Claim 15, wherein the genre is at least one of a new and old country, rock, blues, hip-hop, salsa, jazz, opera, soul, pop, easy listening, romance, swing, Latin, orchestral, adult contemporary, comedy, religious/gospel, or blues.

- 17. The method of Claim 15, wherein making the stored songs available for purchase comprises receiving requests via at least one of a person-to-person communication, direct mailing, Internet-based interaction, telephonic or facsimile communication.
 - 18. The method of Claim 15, wherein making the stored songs available for purchase comprises placing one of the stored recordings on a musical medium and coupling the musical medium with at least one of a greeting card, an invitation, or announcement.
 - 19. A personalized recording system, comprising:
 - a. a means for receiving a request for a personalized recording for a specific occasion in a specific genre and tempo;
 - b. a means for generating the personalized recording from the request;
 - c. a means for storing the personalized recording to a database;
 - d. a means for transposing/arranging the personalized recording into other genres and tempos;
 - e. a means for storing the transposed/arranged recordings to the database;
 - f. a means for changing the point of view of the original recording;
 - g. a means for transposing/arranging the original recording into a plurality of other points of view;
 - h. a means for storing the transposed/arranged point of view recordings to the database;

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- i. a means for repeating e-g for other points of view from a list of points of view; and
- i. a means for making the stored recordings available for purchase.
- 20. The system of Claim 19, wherein the genre is at least one of a new and old country, rock, blues, hip-hop, salsa, jazz, opera, soul, pop, easy listening, romance, swing, Latin, orchestral, adult contemporary, comedy, religious/gospel, or blues.
- 21. The system of Claim 19, wherein the means for making the stored songs available for purchase comprises a means for receiving requests via at least one of a person-to-person communication, direct mailing, Internet-based interaction, or telephonic or facsimile communication.
 - 22. The system of Claim 19, wherein the means for making the stored songs available for purchase comprises:
 - a. a means for placing one of the stored recordings on a recording medium; and
 - b. a means for coupling the musical medium with at least one of a greeting card, an invitation, or an announcement.
 - 23. A method of commercially producing personalized recordings, comprising: receiving a request for a personalized recording; developing a recording basis in compliance with the request, including genre, point of view, instrumental choice and tempo; recording the recording basis to meet the request requirements;

transposing/arranging the recording into additional recordings including altering the genre, point of view, instrumental choice and tempo of the recording to produce a plurality of recordings from the initial request;

storing all records in music database; and

distributing the recordings either to a specific purchaser or to a distribution center.

- 30 24. A personalized recording distribution system, comprising:
 - a written correspondence having a specific theme; and
 - a personalized recording coupled with the written correspondence wherein, the personalized recording and the written correspondence are of the same theme.

- 25. The personalized recording distribution system of Claim 24, wherein the written correspondence is at least one of a greeting card, an announcement, or an invitation.
- 26. The personalized recording distribution system of Claim 24, wherein the personalized
 recording is at least one of an optical or magnetic recording medium.
 - 27. The personalized recording distribution system of Claim 26, wherein the at least one of an optical or magnetic recording medium includes at least one of a compact disc, a minicompact disc, an audio cassette, a record, a mp3 file, or digital or analog recording device.